



SCHOOL OF
enablers
PATHWAY TO A BRIGHTER FUTURE

INVESTOR KIT



CEO'S MESSAGE
SAQIB AZHAR

School of Enablers affirms to promote education embedded with skill-based learning not only to achieve the international standards of learning but also get prepared to connect the global world while realizing our talent and potential. We endeavour to accumulate and encourage our students to build their personalities according to the enlightened and dynamic principles of Islam.

Taleem-o-Tarbiyat is a rare combination in Pakistani schools. The majority of them take an irrational approach. However, the School of Enablers is founded with the goal of providing high-quality education and making a difference in the field of education.

It's an established fact that success depends on both academic excellence and character building. In addition to the routine academic activities. We have established an environment to engage students through inspirational activities and guidance programs.

Therefore, students are encouraged to participate in extra-curricular activities such as games and sports, debates competitions, dramatic clubs, student counselling sessions and much more.

To achieve our set goals align to the principles of Islam, we pledge to educate our children with knowledge, skills, and values of critical thinking along with creativity and with the aim to provide efficient, well-motivated technically advanced scholars to the nation.

Wishing you Best of Luck!



COO'S MESSAGE

FAISAL AZHAR

School of Enablers believe all children are intelligent, unique from others and embedded with individual potential, strength, personality and skills to explore the world in their own unique way, in this regard, we support children by the provision of integrated skill-based learning and teaching process.

To secure the future of our generations, we created a platform to fulfil the gap between learning and skills, SOE adopted the combination of international standard learning aligned with national norms and values to meet the challenges of tomorrow.

School of Enablers is firm in its strategic plan to deliver a high-quality educational program that will inspire, arouse, and encourage its student in all areas of Pakistan and worldwide.

We are committed to providing excellence with a standardized structure of education. Our centralized head office professionals are prepared to provide continuous support to the franchises.

Enablers head office has established a platform to bring forth all the investors together to further excel and grow.

SOE aims to be an Educationist that takes on a new pathway of learning, in order to continue to provide innovations in the educations system and ideology of skilled-based learning. We will continue to pursue these challenges to achieve the future of our nations.

Hope to continue to receive encouragement in the future.

ABOUT ENABLERS

ENABLERS IS LEADING PAKISTAN TOWARDS AN ECOMMERCE REVOLUTION

Our success and expertise in the retail Amazon marketplace allow us to enable people who want to start their own business. We deliver top of training to our students, enabling them to become successful entrepreneurs.

Now Enablers is moving ahead to launch a state-of-the-art school in Pakistan. We take pride in offering a carefully designed curriculum with learning-based activities to enhance skills ambitions to an individual's growth.

School of Enablers is the first School in Pakistan to introduce skills integrated Education from Early Year to Matric/O-levels and A-Levels followed by pathways. SOE follows the Single National Curriculum Pakistan, UK Base International Early Year Curriculum (IEYC), International Primary Curriculum (IPC) and Middle Years Program, preparing our students for Cambridge International exposure. SOE programs empower school-aged students to take ownership in their own learning and help them develop future-ready skills to make a difference and flourish in a world that changes fast.

All programs at SOE, are structured in order to meet the Mission, certify the beliefs, and create students who personify the SOE profile of progress. It is important that SOE parents educate themselves about the SOE Mission, Vision and Objectives to ensure that they support their children in the learning process.



VISION

School of Enablers stands tall with its vision to deliver value-based and skills integrated education to define the character of our future generations. Our main focus is to impart knowledge, skills and confidence to connect, collaborate and communicate efficiently to meet the world of tomorrow.



MISSION

School of Enablers mission is to BRIDGE THE GAP BETWEEN LEARNING AND SKILLS and to provide students with a balanced international standards education with an emphasis on developing their social, global and cultural skills. SOE aims to identify, fertilize and develop each of our student's academic potential to learn, know, lead and take responsibility in a rapidly changing world. School of Enablers tends to offer quality education of an international standard within our ethnic background.

IT'S THE PROJECT OF ENABLERS

Over the past five years, enablers has built a reputation for excellent education endowment to train the young mindsets in the sector of business across Pakistan. Supported by the fact, to establish a huge entrepreneurial training hub.

School of Enablers is an investment with integral viability. To measure the success, it's an established fact that they have made their presence in more than 30 cities of Pakistan with international existence. SOE stakeholders are assured of supportive business collaboration to the higher level with the support of the professional team, committed to providing uninterrupted services.

OUR OBJECTIVES

School of Enablers is diligently directed towards further developing the potential of our students in a universal and integrated manner. To produce personalities who are intellectually, spiritually, emotionally and physically well balanced.

As Educationist, our priorities are:

- To encourage cohesive development of the individuals covering the intelligently physical, passionate and divine areas
- To develop his own abilities and strengths, we provide opportunities for the individuals
- To produce a technologically well-educated nation that can contribute to national development
- To provide leadership with a vibrant vision of excellence
- Get strategic marketing support with enablers in quality education

BE THE ONE TO DEVELOP FUTURE LEADERS!



PHILOSOPHY

School of Enablers is a place where students can accomplish their full potential. We provide a peaceful and safe study environment that favours learning, with a focus on knowledge, skills and academic progress. Our teachers ponder on challenging and interacting with students, preparing them for a life in a progressively globalized world.

ENABLERS FRANCHISE

We are committed to providing excellence with a standardized structure of education. Our centralized head office professionals are prepared to provide continuous support to the franchises. Enablers head office has established a platform to bring forth all the investors together to further excel and grow.

WHY TO BECOME AN ENABLERS FRANCHISEE

- ❖ Be your own Boss
- ❖ Academic & Curriculum Support
- ❖ Flourishing Industry
- ❖ Operations Support
- ❖ Hiring Support
- ❖ School Magazine
- ❖ Centralized Purchasing System
- ❖ Marketing support
- ❖ Nationwide Presence
- ❖ E-Learning
- ❖ School Management Portal

CURRICULUM INSIGHT

Academic Philosophy

"An integration of Value Education and skills-based learning."

Enablers Curriculum is designed in a way to ensure that each child reaches its individual potential. To ensure that we provide a visually stimulating resource base classroom environment for our staff and students. The Academics at SOE comprehends three areas:

- ❖ *Academics (curriculum, assessment & exams, career guidance & counselling & resource centers)*
- ❖ *Professional Development Program & Investigate (teachers training)*
- ❖ *Quality Assurance (school review and progression)*

School of Enablers is firm in its strategic plan to deliver a high-quality educational program that will inspire, arouse, and encourage its student in all areas of Pakistan and worldwide.

Here, we are eager to move fast to develop new ways of teaching for active learning, we exude a confidence that comes from an extraordinary pathway of academic systems and procedures in place which accomplishes our students' necessities and supports to endure a high level of success for future.

In creating a clear upcoming goal of what academic excellence might look like in our schools, there is a continuous need to plan our syllabus to bring into line with, and equip our students with, the skills and values to meet the growing demands of tomorrow.



SCHOOL OF ENABLERS COMPRISES OF THE FOLLOWING

Pre-school

- Early Years/Play Group
- Early Years I /Nursery
- Early Years II/Kindergarten

Middle Years Education

- Class 6 – 8

Primary Years Education

- Class 1 – 5

Senior School

- Class 9 – 10/O-Levels

FRANCHISE OPTIONS

At the School of Enablers, we categorized the franchise options into two main categories.

- Converting your existing school to a branch of Enablers
- Master franchise

OUR FRANCHISE MODELS



PRE- SCHOOL

Early year
classes

JUNIOR SCHOOL

Pre-School to
Grade III

COMPREHENSIVE SCHOOL

Pre-School to
Grade VII

COMPREHENSIVE HIGH-SCHOOL

Pre-School to
Grade X

SALES DEPARTMENT

Our sales and customer service department is available 24/7 for assistance to the franchises. We will assist all our stakeholders in building and maintaining meaningful and lasting relationships. Clients will be provided with a modern approach to technical support.



BENEFITS OF BECOMING ENABLERS SCHOOL FRANCHISE

- ❖ Academic management/manuals
- ❖ Administrative support/manuals
- ❖ School management system portal
- ❖ Financial management/manuals
- ❖ Safety and security manuals
- ❖ Co-curricular activity manuals
- ❖ Quality assurance manuals
- ❖ SMARTboards/Mini-tabs
- ❖ Professional development support(training)
- ❖ Marketing tools
- ❖ Post agreement consultancy

FRANCHISE FEE & PAYMENT SCHEDULE

Franchise Models	MOU	Franchise Fee	Monthly Royalty	Security
Pre-School	PKR 500,000/-	PKR 1,200,000/-	15%	PKR 100,000/-
Junior School	PKR 500,000/-	PKR 1,500,000/-	12%	PKR 100,000/-
Comprehensive School	PKR 500,000/-	PKR 2,000,000/-	12%	PKR 100,000/-
Comprehensive High School	PKR 500,000/-	PKR 2,500,000/-	12%	PKR 100,000/-

- ❖ All above mentioned amount are non-refundable except security amount.
- ❖ MOU amount at the time of confirmation or booking of specific area.
- ❖ Franchise fee before opening of school.
- ❖ Royalty will be on total received amount.

ASSOCIATION STEPS

- STEP 1** Express your interest to become a franchisee.
- STEP 2** Monitoring team evaluates premises to ensure that your school meets criteria.
- STEP 3** Upon selection you signed an MOU and pay the MOU FEE to book your vicinity.
- STEP 4** Franchise FEE must be cleared before opening of School.
- STEP 5** Received our operational manuals, curriculum manuals and comprehensive pre-launched training.

MINIMUM REQUIREMENT OF BUILDING

Models	Area
Pre-School	1 Kanal
Junior School	1.5 Kanal
Comprehensive School	2 Kanal
Comprehensive High School	2.5 Kanal

FEE STRUCTURE FOR FRANCHISE

Fee Structure	
Registration Fee (Non-Refundable)	PKR 5000/-
Admission Fee (Non-Refundable)	PKR 20,000/-
Monthly Tuition Fee	PKR 10,000/-
Security Fee (Refundable)	PKR 10,000/-
Total	PKR 45,000/-

INCOME STREAMS

Sr.	Receipts Heads
1	Revenue from Monthly Tuition Fee
2	Revenue from Registration Fee (once)
3	Revenue from Admission Fee (once)
4	Revenue for Book sets amount (once a year)
5	Income Generation (functions)
6	Other income (late fee fine and re-joining cases, etc.)
7	Tuck Shop Rent

ENABLERS ACHIEVEMENTS



Enablers has been selected by United Nation for UNDP Program of KPK Youth



Enablers have partnered with 50+ Organizations including Payoneer to ease international transactions



Millions of People have Joined our Community across Pakistan



Amazon & Enablers Collaboration to help bring Textile Manufacturers from Pakistan to Amazon



Generated \$108 Million Revenue from Pakistani Sellers Under Enablers Platform



Enablers Collaboration with Government of Punjab



Enablers has the Largest eCommerce Network with 30+ Offices in Pakistan & Around the Globe



Recognized as an official member of the Board of Patrons of Youth Parliament

ENABLERS COLLABORATIONS



Enablers is providing a wide range of top-of-the-line training to our students since 2018, enabling people to become successful entrepreneurs and helping them to launch an ever-growing business in eCommerce markets.



Offices in 30+ Cities

Along with



Facility

HOW WE WORK





PAKISTAN'S LARGEST eCOMMERCE NETWORK



BELIEVE DELIVER & LEAD



SCHOOL OF
enablers
PATHWAY TO A BRIGHTER FUTURE



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